



## *The Embroiderers' Guild of America*

### **Interim Report 2008**

~ fostering the art of embroidery and a passion for needlework ~

### **Calendar**

#### **2008**

August 30-November 1, 2008, *Pincushions Exhibit*, EMRC.

September 1, 2008, EGA Annual Meeting.

September 3, 2008, Stitch-in-Public Day.

November 13-16, 2008, "Contemporary Stumpwork," Marsha Papay Gomola, teacher, at EMRC. Enrollment deadline of October 1.

#### **2009**

October 4-9, 2009, *Bridges to Stitching*, Pittsburgh, PA; EGA seminar hosted by Mid-Eastern Region; Betty Berkebile, Chair.

#### **2010**

September 5-10, 2010, *Stitching on the Barbary Coast*, San Francisco, CA; EGA seminar hosted by Greater Pacific Region; Mike Swan, Chair.

#### **2011**

September 8-10, 2011 5<sup>th</sup> *International Embroidery Conference*, Margaret Kinsey, Chair.

September 11-16, 2011, *Flamingo Fandango*, Naples, FL; EGA seminar hosted by Sun Region; Donna Christie, Chair.

\* \* \* \*

#### **19<sup>th</sup> Traveling Exhibit, *Through the Needle's Eye***

August 30-November 26, 2008, EMRC, Louisville, KY

January 31-April 30, 2009, Stevens History Museum, Morris, MN

## The Year To Date

Several new initiatives were launched during the first 8 months of 2008, and plans long in the making to celebrate EGA's 50<sup>th</sup> anniversary will culminate in our *Golden Gala* in Louisville, KY.

### Highlights

- 4<sup>th</sup> *International Embroidery Conference*
- *Golden Gala*
- *America the Beautiful* tapestry
- 19<sup>th</sup> traveling exhibit, *Through the Needle's Eye*
- New design for *Needle Arts* magazine
- *Inside EGA*
- EGA Blog
- Members only area on website
- *Judith and Susan Richardson Initial Steps Scholarship*
- Dues increase
- Staff changes
- Executive committee restructuring

### Celebration

Louisville, KY, the location of the Embroidery Museum & Resource Center (EMRC), will host several events beginning the last week in August.

Our celebration begins with the 4<sup>th</sup> International Embroidery Conference, at which 75 needlework scholars will listen, view, and discuss needle arts from the perspectives of *Yesterday, Today and Tomorrow*.

A near record 882 participants will convene at the 41<sup>st</sup> EGA seminar, *Golden Gala*; 800 will attend classes, 36 will teach classes, and the remainder will be there as non-participant seminar committee and volunteer support. From the opening weekend tours and classes through the "Touch of Gold" closing banquet, our 50<sup>th</sup> anniversary party will be filled with new sights and experiences.

All 5 panels of the *America the Beautiful* tapestry are now framed and on exhibit at the EMRC. It is an amazing demonstration of the power of our EGA community to work and stitch together, and a magnificent and incomparable rendition of the beauties of America.

The 19<sup>th</sup> *Through the Needle's Eye (TNE)*, will be on exhibit at the Embroidery Museum & Resource Center (EMRC) through November 26. It includes 65 pieces of unique needle art that will be viewed around America in the only traveling exhibit of its kind.

Also on display at the EMRC is the Tennessee Valley Region Exhibit.

Those passing through the main terminal in the Louisville, KY airport will be able to see EGA's splendid display in the **Pegasus Gallery**. It will be there through September.

### Communication

EGA's embroidery editor, Cheryl Christian, and the talented graphic artists of Dog Trick Studios, presented us with a newly designed *Needle Arts* magazine in a more concentrated format. *Inside EGA*, a new quarterly newsletter for EGA business and guild-oriented information, was launched to augment the magazine. The **Education Catalog** has been redesigned into a more concise format that will be part of the December 2008 issue of *Needle Arts*.

The **EGA Blog** was established to allow for temporary listings without the cost of posting them to the website. It will serve as a bulletin board for the latest photos and announcements, as well as provide members with another place to interact.

The **Members Only** area of the **website** was initiated to both simplify the site, and to provide projects and resources that are available to members only – for example, a new *EGA Glossary* and two new stitch guides. The stitch guides include diagrams which can be used in the creation of classes to be presented at EGA chapter meetings.

Visits to the website currently average 8,600 per month, and almost half of those are new visitors.

### Education & Research

To encourage future teachers, the Richardson sisters have funded a new teacher certification scholarship program, the *Judith and Susan Richardson Initial Steps Scholarship*, for first-time teacher certification candidates.

The **Extended Study Program (ESP)** classes were well received this year. Combining their love for needlework and church, 10 students participated in the 4-day "Designing Textiles for the Liturgical Space" taught by Marylyn Doyle. Judy Jeroy's "Crewel Master Class" of 25 students – in 2 sessions – was immersed in 5 full days of studying crewel embroidery; a follow up course is planned for July 2009.

"Contemporary Stumpwork" to be taught by Marsha Papay Gomola in November will provide a rare opportunity to explore the design process of dimensional embroidery. All ESP classes include opportunities to study pieces in the EGA Collection.

The **group** correspondence courses released to date this year are “Florentine and Tulips” by Gail Stafford and “Hummingbird and Honeysuckle” by Luan Callery. They will be joined by 13 more courses by year-end. The 15 new courses focus on such techniques as stumpwork, Florentine, Assisi, Italian drawn thread, canvas laid work, canvas shading, silk and metal on fabric, silk ribbon embroidery, pulled thread, beading, and crewel shading.

New courses added to the **individual** correspondence course syllabus this year are “Hidden Treasures: A Guide to Research Embroidery,” Barbara Herring, teacher; “A Basic Study of Schwalm Embroidery,” Barbara M. Kershaw, teacher; and “Beguiling Beading for the Befuddled Beader”, Kathleen Rake, teacher.

The new correspondence courses will be featured in the **Education Exhibit** at *Golden Gala*.

Two new **Petite Projects** were published. “Croatian Cutwork (Slinge)” by Bette Kelley was inspired by her research project. “Tudor Rose Crewel Embroidery” by Maggie Fraser was an outgrowth of a special study of Accession 90 in the EGA Collection.

The new EGA **publication**, “A Sampler of Crewel Stitches,” is an instruction booklet by Cheryl Sharp, Lucy Edmison, and Gwen Rose which adapts Accession 90’s stitches to today’s methods of crewel embroidery.

Course offerings for **Bridges to Stitching**, the 2009 EGA seminar, will be on display during seminar week. Early registration in 57 classes will be available from September 1-15, 2008.

### **Embroidery Museum & Resource Center**

*Legacy of a Lifetime: The Croatian Cutwork of Manda Ilic* carried over from 2007, and was followed by the *Fiber Forum Exhibi, 2008 Youth Exhibit: Fresh Perspectives, Stitches in Time*, and the *Pacific Southwestern Region Exhibit*.

We are excited to announce that a piece from the Youth Exhibit, “Impermanent Childhood/Awkward Maturity” by Katy McRoberts, is not only juried into the 19<sup>th</sup> TNE but also won the Virginia Miller Award for contemporary needlework.

New pedestals in the gallery were purchased by the Tennessee Valley Region in honor of Dorothy Graves.

### **Fund Development and Fund Raising**

A \$21,216 grant was awarded by the Kentucky Arts Council for general operating support. The new Donor Board has been installed at the EMRC

to recognize our recent major donors, along with a slide show presentation of in kind Collection donations.

About 90 items have been donated for fundraising at *Golden Gala* through the live and silent auctions, and opportunity baskets. These items include donated teaching time, and original works from many of our treasured EGA artists and teachers.

### **Outreach**

*Hilda’s Heart*, a charming canvaswork garden, is the newest design available for sale in support of women’s heart health research. It was designed by Cele Foley in honor of Hilda Foley who loved flowers.

### **General**

A \$3.00 increase in **annual dues** was effective January 1. This step was taken to partially solve a budget deficit along with several cost cutting measures, including a 20% decrease in operating expenses, a slimmer *Needle Arts*, and a more concise *Education Catalog*.

A number of **staff changes** took place during the first half of the year. Both Judy Kopp and Laura Olah left EGA to accept positions in other fields. Brad Cape was promoted to the position of Education Coordinator & Curator, succeeding Laura. We welcomed Paula Kirk, who succeeded Judy as Business Manager and Brad’s successor, Jennifer Oladipo, as Curator & Membership Assistant.

To address the current and future needs of EGA, the board of directors recommended that chapters approve a **restructuring** of the executive committee to be effective with the 2009 elections.

Proposals will be considered at the **annual meeting** on September 1, 2008, as follows: to increase the terms of the elected positions from 2 years to 3 years, to establish that no person may serve consecutive terms in the same position, and to add a Director of Marketing in exchange for a Director of Budgets. If approved, the Director of Marketing position will be responsible for marketing, and membership recruiting and retention.

Delegates will also consider a recommendation from the board to drop “operations” from the title of vice president operations.

**BOARD OF DIRECTORS**

Carol P. Dam, President  
Sharon Pierce, Vice President Operations  
Sydney M. Mace, Secretary  
Kathy Singleton, Treasurer  
Dorothy Hoffmann, Director of Budgets  
Wanda Anderson, Director of Bylaws  
Pat Reynolds, Director of Education  
Region Directors:  
Katrina Lawrimore, Carolinas  
Kris Kyles, Great Lakes  
Jeannette Clark, Greater Pacific  
Anita Wild, Heartland  
Gloria Lennon, Metropolitan  
Leslie Gagliardi, Mid-Atlantic  
Judy Badger, Mid-Eastern  
Lorie Welker, New England  
Bonnie Marshall, Pacific Southwestern  
Connie Fudge, Rocky Mountain  
Joyce McCoig, South Central  
Jenna McClooney, Sun  
Gwen Nelson, Tennessee Valley

**NATIONAL NOMINATING COMMITTEE**

Barbara Harrison, Chair  
Rachel Atkinson  
Carole DeWitt  
Nan Tyson Euler  
Kathleen Herman  
Mike Swan  
Karen Van Hine

**ADMINISTRATION**

Anita Streeter, Executive Director  
Paula Kirk, Business Manager  
Brad Cape, Education Coordinator & Curator  
Tonya Parks, Membership Coordinator  
Jennifer Oladipo, Curator & Membership Assistant

**NEEDLE ARTS MAGAZINE**

Cheryl Christian, Embroidery Editor  
Design by Dog Trick Studios; Austin, Texas  
Printing by Publishers Press; Shepherdsville, Kentucky

**WEBSITE DEVELOPMENT**

The Abbey Group  
Maitland, Florida

**CERTIFIED PUBLIC ACCOUNTS**

Deming Malone Livesay & Ostroff  
Louisville, Kentucky

The Embroiderers' Guild of America  
426 West Jefferson Street  
Louisville  
KY 40202  
502-589-6956  
502-589-7900 (fax)  
[www.egausa.org](http://www.egausa.org)  
[EGAHQ@egausa.org](mailto:EGAHQ@egausa.org)

**Contact EGA Officials and Staff**  
[www.egausa.org/html/contact.html](http://www.egausa.org/html/contact.html)

August 2008